

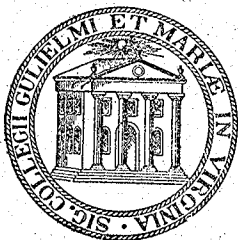
VOL. XIV. NO. 3

AUGUST 1920

BULLETIN OF
THE COLLEGE OF
WILLIAM AND MARY
IN VIRGINIA

FOUNDED 1693, A. D.

Archives
LD
6057
NS66
C64
1920/21



SCHOOL OF FINANCE AND BUSI-
NESS ADMINISTRATION
SESSION 1920-21

WILLIAMSBURG, VIRGINIA

Published at least four times a year
January, April, June and October

Entered at the Post Office at Williamsburg, Virginia,
as second class matter

School of Finance and Business Administration

The School of Finance and Business Administration of the College of William and Mary was established by act of the Board of Visitors in June, 1919.

The course of study of this school is designed to offer four years' work of college grade, with emphasis upon three distinct aims: (1) to give to the student the essentials of a liberal education; (2) to provide the technical training in commerce, industry and finance necessary for the successful management of business enterprises; and (3) to assure such a broad understanding of our various economic, social and political questions as will render the graduate a safe and sane public leader.

The value of a liberal education needs no explanation. Reference to a publication such as "Who is Who in America?" discloses the fact that the chances of attaining prominence are ten to one in favor of the college graduate as compared with the man who has had merely high school training.

The necessity for technical training as preparation for business is no longer questioned. The rapid development of our foreign commerce has opened new fields of endeavor. In banking, manufacturing, insurance and every field of business enterprise, scientific methods have superseded the rule-of-thumb methods heretofore followed. Learning business by actual experience is now generally recognized to be too slow and costly a process. Business is undergoing constant changes. New standards of efficiency and service are being enforced in connection with every phase of its practice. The opportunities for both men and women are rapidly coming to be limited only by the capacity of the individual concerned and by the training to which that capacity has been subjected.

Neither pure culture nor mere technical efficiency, however, provides the understanding and discernment necessary for the proper solution of the various economic, social and political questions which, even more than formerly, have confronted this nation since the beginning of the present period of reconstruction. Changed conditions have added complexity to our various unsolved problems. New and grave issues will continue to arise. To perpetuate and maintain the highest ideals of Americanism the country must have strong, able and sane leaders, a large number of whom must come from the business men. This college is the first to make a serious effort to train men for such leadership by including in its curriculum certain courses in government, economics, etc., which will give to future leaders a thorough understanding of the fundamental principles involved in the various problems likely to arise.

The Public Accountant

Accountancy, the youngest profession, has already won a place equal in dignity to engineering and law. The growing size and complexity of the business units of today are calling for more accurate and scientific knowledge of accounts, and for the proper interpretation of business records. Mere bookkeeping does not suffice. Moreover, the government through its new tax laws is demanding accuracy in accounts. These conditions have brought into prominence the profession of the accountant. There is, perhaps, no profession today which offers so large a financial return under congenial surroundings as that of public accountant.

The College of William and Mary, through its School of Business Administration and Finance, is thoroughly equipped to prepare for the C. P. A. examination of this and other States, as well as to train men and women for filling the higher positions in the field of accounting.

The college conducts in Richmond, under the personal supervision of its regular faculty, the Virginia State School of Accountancy. Its sessions are held in the evening and are largely attended by lawyers, bankers and other business men.

Secretarial Science

Secretarial Science, a profession which is rapidly growing in importance, offers unusual opportunities for women having a broad, liberal education. During the session of 1920-21 the college will offer several courses in this subject which may be substituted, by women students, for the courses in accountancy of the regular curriculum in business administration.

Instruction by Trained Teachers and Business Men

The teaching staff of the school consists of: (1) persons whose profession is to teach and who are devoting their lives to the study of business; and (2) successful business men who are secured for special courses or lectures in subjects upon which they are able to speak with authority.

Each professor who teaches in the college halls in Williamsburg also teaches the same courses in extension evening classes to practical business men in Newport News, Norfolk, Richmond, Suffolk and Portsmouth. Students in the College of William and Mary, therefore, having the unique advantage of contact both with trained investigators and scholars, and with the practical man of affairs.

Expenses

For Virginia students not holding State Scholarship.

Matriculation fee-----	\$ 10.00
Gymnasium & athletic fee-----	10.00
College fee-----	40.00
Board, \$22.00 a month-----	198.00
Room rent, per session-----	18.00 to \$36.00
Laundry-----	18.00
Total	\$294.00 to \$312.00

In accountancy and several other subjects the student is supplied with lecture notes, practice sets and other laboratory material. The cost of these average \$12.00 a year in the accountancy courses and about \$5.00 in certain other subjects.

Courses of Study Leading to the Degree of Bachelor of Arts in Business Administration

[For description of courses reference is made to catalogue]

First Year	
FIRST TERM	SECOND TERM
English 1a.....3	English 1b.....3
Mathematics 1a.....3	Mathematics 1b.....3
Economics 1a.....3	Economics 1b.....3
Modern Language 1a-3	Modern Language 1b-3
Science 1a.....5	Science 1b.....5
Total.....17	Total.....17

Second Year	
FIRST TERM	SECOND TERM
English 11a.....3	Science.....5
Modern Language 11a-3	Business Law 11b.....3
Economic History of the U. S. 11a.....3	Math's of Business 11d-2
Political Science 11a-3	Bus. Communications 11c.....1
Psychology 1a.....3	Geog. of Commerce 2b-3
Total.....15	Bus. Organization 11e-3
	Total.....17

Third Year	
FIRST TERM	SECOND TERM
Accountancy 111a.....3	Accountancy 111b.....3
Business Law 111c.....3	Business Law 111d.....3
Constitutional Law 3a-3	Money & Banking 3a-3
Transportation 111b-3	Foreign Commerce 3g-3
Industrial Management 111.....2	Public Utilities 11j.....2
Total.....14	Insurance 111.....2
	Total.....16

Fourth Year	
FIRST TERM	SECOND TERM
Accountancy 11a.....3	Accountancy 11b.....3
Business Law 11c.....3	Business Law 11d.....3
Statistics 11a.....2	Industrial Relations 4b-2
Government Relation to Industry 11c.....3	Public Finance 11d.....3
Corp. Finance 11c.....3	Sociology 11g.....3
Total.....14	Office Management 4h.....3
	Total.....16

Fifth Year

FIRST TERM	SECOND TERM
Accountancy Va.....2	Accountancy Vb.....2
Courses to be Approved.....13	Courses to be Approved.....13
Approved.....13	Thesis.....1
Total.....15	Total.....15

During the fifth year the student will include among electives additional courses in finance and administration not previously taken.

Graduation

Above is outlined a five-year course in Business Administration. The satisfactory completion of the first four years leads to the degree of Bachelor of Arts in Business Administration. Upon the completion of the fifth year's work the degree of Bachelor of Business Administration will be conferred.

Faculty

J. A. C. Chandler, Ph. D.; LL. D., President.
 Frederick Juchhoff, Ph. D.; LL. M., Director. Professor of Economics and Accountancy
 Clarence E. Bonnett, Ph. D., Professor of Business Administration
 Ralph L. Power, B. B. A., M. B. A., Assistant Professor of Commerce and Industry.
 B. B. A.; M. B. A., Boston University. Librarian, Boston University College of Commerce, Lecturer, secretarial science, Simmons College.

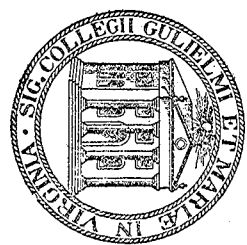
Calendar of Exercises and Holidays, 1920-21

First Term Begins.....Thursday, Sept. 16th.
 Thanksgiving Day.....Thursday, Nov. 25th.
 Xmas Vacation.....Begins 1 P. M. Thur., Dec. 23rd
 Exercises Resumed.....9 A. M., Mon., Jan. 3rd.
 Intermediate Examinations.....Close Jan. 29th
 Beginning of Second Term.....Jan. 31st.
 Easter Vacation Begins 4 P. M. Thur., Mar. 24th.
 Easter Vacation.....Ends 8:45 A. M. Thur., Mar. 29
 Final Examinations.....Close June 4th.
 Baccalaureate Sermon.....Sunday, June 5th.
 Celebration of Literary Societies.....Mon., June 6th.
 Alumni Day.....Tuesday, June 7th.
 Closing Exercises of the Session.....Wed., June 8th.

BULLETIN OF THE COLLEGE OF WILLIAM AND MARY IN VIRGINIA

FOUNDED 1693, A. D.

Archives
 120
 6051
 1915, 66
 1920/21



**SCHOOL OF FINANCE AND BUSINESS ADMINISTRATION
 SESSION 1920-21**

WILLIAMSBURG, VIRGINIA

Published at least four times a year
 January, April, June and October
 Entered at the Post Office at Williamsburg, Virginia,
 as second class matter