Execs Discuss Crucial Business Issues

What happens to the tourist industry if the Arabs embargo oil again? Do business leaders really have a social conscience? What is the real economic outlook for 1978?

These and other questions will be answered this Thursday, February 23, when more than 60 of the nation's most successful business executives congregate at the School of Business Administration for "Meet the Presidents Day."

George A. Stinson, Chairman of National Steel Corporation, and Earl Butz, former U.S. Secretary of Agriculture, will be among those participating in the day-long series of panel discussions and seminars designed to bring William and Mary students in contact with the world of business.

"This is one of the finest groups of business leaders we've had visit the Business School at one time," said Dean Charles Quintmeyer. "And with the topic scheduled to discuss, it's hard to say exactly what we should expect." Stinson, a former chairman of the International Iron and Steel Institute, will lead a panel discussion on the steel import issue.

William B. Walton, vice-chairman of Holiday Inns, Inc., will speak on "What Happens to the Travel and Tourism Industry if the Arabs Embargo Oil Against?" The nation's number two in the travel industry, he will describe in business circles as "America's best-kept business secrets."

Leland E. Trawick, director of the Business School's Bureau of Business Research, will head a panel discussion on "Financial Planning and the Economic Outlook for 1978."

Other panelists include Robert H. Malott, managing director of FMC Corporation and Edwin J. Coleman of the U.S. Department of Commerce.

"A New Conscience in Business—Dow Chemical's Approach" will be the topic of Joseph G. Temple, Jr., Dow's vice president for marketing. Four students in William and Mary's Master of Business Administration program will question the CPC on the methods a business utilizes in trying to align its goals with those of society.

David E. Guerant, chairman and president of Nestle Enterprises, Inc., will discuss "How to Succeed and Have Fun in the Food Industry—Even the Coffee Business."

A special program on "Women in Business" will be directed by M. Kathleen Conley, Dow Chemical's manager of financial and business services, and Sarah Bane, director of William and Mary's innovative "Women in Business" program.

Former Agriculture Secretary Butz will talk to a class in business policy by way of a special telephone hook-up. His topic will be "Agribusiness: Its Importance to World Peace and Prosperity."

Continued on page 3

New Members Appointed To Board of Visitors

Four new members have been appointed to the Board of Visitors by Governor John N. Dalton. All are alumni.

Named to three-year terms were C. Randolph Davis, Suffolk, Va.; Horace "Chip" Mann, Mann, Vant, Burt & Burt (Richmond, Va.); William R. (Buster) O'Brien, Virginia Beach; and Henry T. Tucker, Jr., Chicago, Ill.

Davis, 50, president of the Society of the Alumni from 1971-73, is the only person in the 133 year history of the Society to serve four consecutive terms. Davis is vice president and general manager of the Ferguson Manufacturing Company of Suffolk. Active in church and community affairs, he was named Outstanding Young Man by the Suffolk Jaycees in 1955.

Horace E. "Chip" Mann, III, 77, the youngest of the new appointees, is currently on the campaign staff of former Governor A. Linwood Holton in his race for the U.S. Senate. Mann served in the General Assembly for five years as a page. He was a government philosophy major, president of the F.H.C. Club and a member of Project Plus.

O'Brien received his law degree from the Marshall-Wythe School of Law in 1974 and his undergraduate degree from the University of Richmond. He is a partner in the Virginia Beach law firm of Brydges, Hudgins, Eye, Burt and O'Brien and was a candidate last year for the Virginia General Assembly. O'Brien played professional football for the San Francisco 49ers.

Tucker received a law degree from the University of Virginia after graduating from William and Mary in 1972. A member of the Virginia and Illinois Bar Associations, he is a trust
Music Students To Perform In Delaware

Two juniors at the College, Nelda Casper of Richmond and Laurie Gescheider of Rockville, Md.,... will be featured in a duo piano recital Tuesday, February 28, at 8:15 p.m. in Phi Beta Kappa Hall. Casper, a student of Vera Vendray, will perform Mozart's Fantasia in C minor, Allegro; Chopin's Polonaise in E minor, Fantaisie Impromptu, and Rumanian Dance by Bartok. Gescheider, a student of Yona Knorr and Roger Stearns, will perform Mozart's Sonata in C Majoy by Scarlatti and Beethoven's Sonata in D Major. Casper is concentrating in both music and physics. This year she is conducting an independent physics project. Analyzing the electronic tones made by the piano. Next year she plans to conduct research in acoustics for her senior project. A music major, Laurie Gescheider plans to pursue her music interests after graduation, following a career either as a professional accompanist or as a college-level music instructor.

Indoor Badminton Tournament Set This Weekend

William and Mary's Badminton Team is sponsoring a tournament at Auditorium Gymnasium, Friday, February 24, from 6 to 11 p.m. and Saturday, February 25, from 9 a.m. to 6 p.m. Men's and women's singles competitions will be held Friday. Men's, women's, and mixed doubles matches will be held Saturday. There is no admission charge. Barbara McAnear, Coach, is directing the tournament. Said people may be surprised to see the difference between indoor and outdoor badminton. "There's no comparison; they are two completely different games," she said. Indoor badminton is a much quicker game. Last year was the first time the team had to cancel such a tournament, she said, and the response was so enthusiastic that the team decided to make the tournament an annual event. About 160 men and women from colleges throughout the area have sponsored such a tournament, she said. And about: "I'm looking forward to seeing some intense matches and the finals will be held Saturday.

Official Memorandum

From: Governor John N. Dalton
To: All Employees of the Commonwealth

Subject: Executive Order Number One

It is the policy of the Commonwealth of Virginia that employees of the Commonwealth and applicants for employment shall be afforded equal opportunity in all aspects of personnel management without regard to race, color, religion, national origin, political affiliation, handicap, sex or age. All department and agency heads are requested to communicate their support for this policy to their subordinates. By virtue of the authority vested in me as Governor, I hereby direct that this Order be implemented in accordance with the attached Procedures For Implementing Executive Order Number One. This Executive Order shall be effective February 1, 1978.

BURGESS J. CARTER, Governor

OFFICE OF THE GOVERNOR

Nominations Sought For Mann Scholarship

Nominations are being sought for the Glenn D. Mann Scholarship, a $500 award which recognizes the William and Mary student who is actively involved in Williamsburg area community service.

The Glenn D. Mann scholarship was established as a memorial to a 1962 graduate of the College who was killed in combat in South Vietnam in 1965 while serving as a helicopter pilot. As a student, Mann was a volunteer member of the Williamsburg Fire Department and Rescue Squad and the American Red Cross.

Nominations should be a member of the senior or junior class. Letters of nomination should be submitted to E. Leon Leoon, Director of Student Financial Aid, by March 10.

Employment

AUDIO-VISUAL TECHNICIAN—$30,512 per year, Swem Library, Audio-Visual Department, deadline Feb. 22.

COMPUTER PROGRAMMER—$24,275 per year, Computer Science Department, deadline Feb. 22.

COMPUTER SYSTEMS ANALYST—$35,745 per year, Computer Center, deadline Feb. 27.

LABORATORY AIDE—$10,500 per year, Psychology Department, deadline Feb. 27.

PAINTING INSTRUCTOR—$10,600 per year, Fine Arts, deadline Feb. 10.

PARKING ENFORCEMENT ATTENDANT—unclassified, $2,95 per hour, Campus Police Office, deadline Feb. 6.

NOTICES

ORIENTATION AID Applications are available and may be picked up in Room 210 January Hall. Deadline is March 8. For further information, call Dean Deane Albert, Ext. 683.

BIOLOGY SEMINAR—Chris Baumann will discuss "The Effects of Overwash on the Vegetation of a Virginia Barrier Island" as part of his thesis presentation, Wednesday, Feb. 22, at 4 p.m. in Pick Hall, Room 317.

LOGAN FUND-RAISER—The Biology Club is sponsoring a fund-raising drive to help defray medical expenses for Barbara Logan, a senior who was severely injured in a car accident last month. All members are raising plants and will be selling them on campus next month. Members of the College community interested in helping in the effort or in donating plants should contact Professors Hoegerman or Hall at the Biology Department Office.

CRAFT CLASSES—The Campus Center Craft Lab is offering classes in pottery and weaving. For information, call the workshop at Ext. 4041.

FEDERAL SUMMER OPPORTUNITIES: Information on Federal Summer Internships is posted in academic departments and at the Office of Extramural Programs (IB 209) and is listed in "Futures," the new career publication posted throughout campus.

The College will nominate two students for each available internship. A student who qualifies for a specific internship and wishes to be considered for the College's nomination should submit the following to Dean Joseph Healey by 5 p.m. on Wednesday, March 1: (1) a letter indicating the internship applied for; (2) a resume; and (3) two personal recommendations.

STUDY ABROAD SCHOLARSHIPS: The Committee on Foreign Studies has authorized the establishment of two scholarship funds to be used to aid students who are accepted into the Cambridge Summer Program and the Junior Year in Montpellier Program. The available funds are limited and the Committee has asked that only students with serious financial need apply. Awards will be made on the basis of financial need and academic ability. Any student who wishes to be considered for financial assistance should submit by March 1 a letter outlining their need and the amount of aid they are seeking.

KOREAN ART—Thursday, Feb. 23, Asia House will present a lecture demonstration on Korean calligraphy and sumi-e (ink-painting) by Ms. Han Hak Yoon. Ms. Han is president of the Asian Artist's Association and director in Washington of the Gallery Amer-Asia. A reception will follow the program, with an exhibition and sale of the artist's works. All interested persons are invited to attend the program, to be held in the Asia House lobby, Fraternity Complex Unit 8, at 7:30 p.m.

MARTIAL ARTS—Shehan Hiro Hamsa, seventh degree Black Belt in karate and professor at Old Dominion University, will present a lecture demonstration, "Japanese Martial Arts and the Philosophy of Zen," on Sunday, Feb. 26. Asia House and the International Circle are co-sponsoring the program, to be held in the Fraternity Complex Unit 8 at 7:30 p.m. All interested persons are invited to attend.

Lawrence C. Taylor, of the Asia House, is president of the Asian Artist's Association.

SEMINAR ON CHRIST IN AMERICA—The Department of Religion will be sponsoring a seminar on Christ in America, Wednesday, February 22, in the Campus Center, Rooms AAB, at 7:30 p.m. The film "Ancient America Speaks," will be shown, followed by a discussion.

PERSONAL RELATIONS CLASS—An Institute of Religion class on interpersonal, Marriage and Family Relations is held each Friday afternoon from 3-4 p.m. in Room 2, Morton Hall. The public is invited to attend the class, which are sponsored by the Latter Day Saints Student Association.

PULITZER PRIZE WINNERS INTERVIEWED—Pulitzer prize-winning author James A. Michener is the special guest interviewed by host Monty Griffith-Mair on the "Linkup Hour," a weekly public affairs presentation on WCWM FM 89. The program was pre-recorded during Michener's tour to the Peninsula last month as speaker in the William and Mary/NASA lecture series. "Our Future in the Cosmos," his special guest interview will be broadcast Sunday, February 26, at 8 p.m. on Channel 9. Authors of book sellers as "The Source," "Centennial" and "Hawaii," Michener discusses a wide variety of topics in writing to his views of American society.

POPULAR AUTHOR INTERVIEWED—"Futures" author interview with Monty Griffith-Mair, at the "Linkup Hour," a weekly public affairs presentation on WCWM FM 89. The program was pre-recorded during Michener's tour to the Peninsula last month as speaker in the William and Mary/NASA lecture series. "Our Future in the Cosmos," his special guest interview will be broadcast Sunday, February 26, at 8 p.m. on Channel 9. Authors of book sellers as "The Source," "Centennial" and "Hawaii," Michener discusses a wide variety of topics in writing to his views of American society.
Governor Appoints New Visitors

Continued from first page

officer with the Continental Bank of Chicago. As an undergraduate, Tucker was president of the Black Student Organization, a presidential aide and winner of the Sullivan Award for service during his senior year.

The four new members of the board represent George Sanders of Williamsburg; Mrs. Nancy Falck, McLean; Frederick Deane, Jr., Richmond; and John R. L. Johnston, Jr., Chadds Ford, Pa.

Reappointments to the board include J. Bruce Bredin, Wilmington, Del.; Deane, Jr., Richmond; and John R. L. Johnston, Jr., Chadds Ford, Pa.

As the result of a 1976 General Assembly law the terms of members of Board of Visitors were ordered staggered and adjustments in the length of appointments are being made to achieve the members allowed to serve no more than two full terms. Miss Peebles and Mason will be eligible for reappointment to full four years terms next year.

The new appointments to the board became effective March 6. New members will join the board for its April 27-29 meeting in Williamsburg.

Contemporary Art Is Featured In Andrews Exhibit

Works by 18 contemporary American artists will be on display, February 27 through March 24, at the Gallery of Robert Andrews Hall of Fine Arts.

The exhibition, on loan from the Fischbach Gallery in New York City, is open to the public at no charge, 10 a.m. to 4 p.m. weekdays.

Artists represented include John Moore of the Tyler School of Art, Philadelphia; Hugh Kepets, Susan Shutter, Maud Gateswood and Elaine deKooning.

The exhibit includes acrylic and oil paintings, and drawings in pastels, pencil, ink and mixed media.

New Curriculum Study Initiated

The undergraduate curriculum will come under close scrutiny over the next two years by a special review committee to be appointed by President Thomas A. Graves, Jr. The faculty of the College of Arts and Sciences has voted on a recommendation of the faculty educational policy committee calling for the review and recommendations for possible changes.

"A lot has happened in education since our last study. Students and faculty attitudes have changed, the political and economic climate is different. There have been changes in the academic marketplace. Isn't it our obligation to see if the curriculum that satisfied our needs then is still the best one today?" asked Jack R. Daniels, dean of the faculty of arts and sciences.

The curriculum study was conducted in 1969-70 and recommendations were implemented in 1971. Changes were designed to give students the opportunity for more flexibility in selecting their courses.

Edward said the faculty would discuss and vote on any specific proposals presented by the committee. Differences about the curriculum would be thoroughly argued out when the committee completes its work, he added.

"No matter how quickly the committee works, said Edwards, the total project will take about two years." He said he anticipated that the bulk of the work will be done during the summer.

"We are talking about changes that probably wouldn't go into effect until the 1980-81 year at the earliest," said Graves in his report. "While many colleges were abandoning degree requirements completely, we established a set of flexible requirements which has a far better foundation than the preceding set."

The current curriculum has served its purpose well, said Graves, "but simply by virtue of its seven years of age it begs for reconsideration."

Piano Recital Program Includes Original Composition

F. Donald Truesdell will present a faculty piano recital Sunday, February 26, at 8:15 p.m. in Phi Beta Kappa Hall. The program will include his own Scherzo-Fantasy, composed in 1948 at the University of Michigan. Truesdell will also perform Chopin's Ballade in G Minor, opus 23, Franck's Prelude, Chorale and Fugue, and Alberto Ginastera's Sonata.

Professor Truesdell has been a member of the William and Mary faculty since 1960. He has taught previously at Washington State University and the U.S. Navy School of Music.

He holds degrees from the University of Michigan and the Eastman School of Music.

He is a member of the American Musicological Society, the American Hockey Society, Music Teachers National Association and the College Music Society.

Seniors Invited To Apply For Publishing Award

William and Mary seniors and recent alumni are invited to apply for the William Cross Ferguson Graduate Scholarship to attend the Radcliffe College Summer Course in Publishing Procedures.

The $1,310 award covers full tuition costs for the William and Mary student chosen to attend the prestigious six-week course, to be held in Cambridge, Mass., from May 2 to June 25.

Applicants should have a demonstrable and serious interest in a publishing career. Further information and application forms are available at the Office of Career Planning, 206 James Blair House. The application deadline is March 13.

Sixty Executives To Attend Conference

Continued from first page

Other executives of national firms planning to attend "Meet the Presidents Day" include William R. Gilfords, Secretary and General Counsel: William Kendall, President, Kendall Bowers Inc.; Leroy M. Richley, Jr., Vice President, The Bank of New York; S. Warne Robinson, Chairman of the Board, G. C. Murphy Co.; John F. Varzi, President, Newport Diversified Silico Company, Inc.; George M. Walters, President, and Chief Operating Officer, Reynolds Metals Co.; Spencer M. Sofer, Executive Director of Purchasing, Gulf Oil Corp.; Wilson Gay, Treasurer, Dow Chemical Co.; Frank J. Pineno, Senior Vice President, Newport News Shipbuilding; and James W. Miller, Refinery Manager, Yorktown Refinery, Amoco Oil Corporation; William W. Truesdell, President and Chief Executive Officer, First and Merchants National Bank of the Peninsula; and A. H. Williams, Vice President, Community Relationships, Newport News Shipbuilding.

Other Participants include Raymond B. Bottom, Jr., Director, The Daily Press; John T. Swidler, Manager, J. M. Smucker Manufacturing Co.; Leonard B. Winberg, Professor of Economics, Virginia Polytechnic Institute; John H. Quiney, Executive Director of Research, First Sheffield.

Other executives participating are E. L. Cartwright, Jr., President, Bank of Hampton Roads; Richard A. Clough, Vice President, Virginia Tractor Co., Inc.; Robert F. Douglas of Robert F. Douglas and Company; Thomas E. Flouncier, III, Chief Executive Officer, First National Bank of Yorktown; and Robert L. Goretti, Partner-in-Charge, Price Waterhouse and Company; Professor Truesdell has been a member of the Board, Virginia Electric and Power Company; Delmont Davis, Vice President, Ball Aerospace & Technologies; and John W. Jones, Chairman, Jones Chemical, Inc.

Also scheduled to attend are James F. Babcock, President, First Virginia Bank of Tidewater; J. Richard Carling, Senior Vice President, Dominion National Bank; C. Linwood Clements, President, The Heritage Savings and Loan Association; Erwin B. Drucker, President, Drucker and Falk; Michael Esman of Alexander & Alexander; W. Brooks George, Chairman of the Board, Larus & Brothers Company, Inc.; Robert J. Grey, Manager, Community Relations, A. H. Robins Co.; Kent D. Kyleman, Kent D. Kyleman and Associates; William T. O'Neill, Executive Vice President, Newport News Shipbuilding; P. Douglas Weir, Group Director, Digital and Analytic Group, Electronics and Engine Control Systems; Frank J. Pinnen, Senior Vice President, General Electric Company; and Director of Research, Wheat First Securities.


With the purpose well, said Graves, "but simply by virtue of its seven years of age it begs for reconsideration."

Music Club Donates $500 To Choir Tour

The William and Mary Choir has received a donation of $500 from the Wednesday Morning Music Club toward its East Coast tour this summer.

The choir is seeking to raise $12,000 to help defray costs of a concert tour that will include performances at Notre Dame Cathedral in Paris and Westminster Abbey in London.

This is the third major tour for the William and Mary choir which will be directed by Frank Lendrim. Expenses will be covered either by donations or by the students themselves, since there are no funds in the university's budget for that purpose.

The donation by the Music Club came from proceeds of the club's "Pops Concert," held last November at the Campus Center Ballroom. It was given in appreciation for the continued support of the College in the activities of the Music Club. The presentation was made at a club meeting at which several collegians presented a program of songs.
Wednesday, February 22
Interests and Skills: Meet with Prong & Gamble Co. by appointment through the Office of Placement, Morton 104, 253-4604. Interviews with the Allegany Public Schools by appointment through the Office of Educational Placement, Morton 140, 253-4467.

Thursday, February 23
Interviews with Prong & Gamble Co. and Southern States Cooperative, Inc. by appointment through the Office of Placement, Morton 104, 253-4604.

Calendar

WOMEN'S CENTER MEETING—In response to a questionnaire by the Women's Forum of the College of William and Mary, interested women were invited to form a Women's Center in Williamsburg. Women interested in organizing a center are invited to share their ideas and energy at a meeting to be held Tuesday, February 21, at 7 p.m. at the Williamsburg Public Library. For further information, contact Angela Taormina at 233-0198, Diana Robinson at 229-2994, or Anne Barker at 229-0653.

Summer Internships—"Strategies for Summer Internships" will be the topic of a discussion conducted by Dean Joseph Healey of the Career Placement, February 22, at 3:30 p.m. in the Sit'n Bull Room of the College Women's Club. Interested students should plan to attend this informative meeting.

NOTICES

FOUND

PAIR OF GLOVES found on brick walkway, Thursday, Feb. 1, 1979, 7:40 p.m. Size 8. 229-5861. Wm. 2nd St. 4th 15, 1979.

RED PLAID SCARF, found Thursday, Feb. 1, 1979, 7:20 p.m. Size medium. V. 22nd St. 4th 229-5861. Wm. 2nd St. 4th 229-5861.

WANTED

FEMALE ROOMMATE to share two-bedroom apartment at Park Avenue. Prefer per-month plus utilities. Write 229-6945, Williamsburg, 23185.

FOR RENT

SUMMER SUBLET at season's Trace. Fully furnished, 2 br condominium. Available May 1-Sept. 1. $300 month plus utilities. Write 229-3407, Williamsburg, 23185.

FOR SALE

LAWN SERVICE or maintenance work. Can and willing to work. Available Monday through Friday. Call 229-7062.

LAW STUDENT COUPLE w/baby interested in a house to care for or possibly rent near campus. Call 229-6809.

LOST

WOMAN'S BLUE GLASSES in blue case. Made from FRAME France, style is "Marijorie," lost Feb. 6 between Morton Hall and Campus Post Office. Reward. Please call Margaret Spence at 229-7910.

SILVER ST. CHRISTOPHER'S MEDAL, lost first semester, with the name Linda on the back. Call Cheryl Doll at 229-1877 or 229-2671. CALCULATOR, 58-56 ft. by 2 feet. Found February 7, 1979. Call Anthony Spence at 229-0141.

FIND

WOMAN w/ small child, possibly a 5th grader, at Polo Grounds Feb. 1, 1979, 5:20 p.m. Child is small girl, 9 to 10 years old. She is wearing a red coat with blue trim and blue jeans. A reward is offered. Call 229-8022 or 229-8022.